

Dimitris Makavos is the Regional Director of **Chipita Co** for Russia and CIS (former Soviet Republics). During the past he held senior management positions with such multinational companies as **Coca-Cola HBC** in Greece and Russia, **Singer Co** in Central Europe (Poland , Czech R. Slovakia, Hungary, Romania, Bulgaria and Cyprus – Israel), **Cussons Ltd** in the U.K , Singapore , Hong- Kong and **Gen. Foods** in New York. During his tenure with Coca-Cola he was also the G.M of the Coca-Cola Sochi 2014 Olympic Games , whereas The Coca-Cola Co. maintains always the position of first and primary sponsor.

He holds a Bsc from the University of Athens and an MBA from Pace University in New York.