

**MENEXIA N. TSOUBELI, Ph.D.**

VICE PRESIDENT NORTH AMERICA SAVORY BUSINESS, FIRMINICH

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Dr. Menexia Tsubeli joined Firmenich, a Global Flavor and Fragrance company, in August 2019 where she manages the North America Savory Business. In this capacity, Menexia is responsible to deliver customer solutions across Taste, Aroma and Texture with emphasis on Plant Based and Clean Label. Prior to this role, Menexia worked for Campbell's where she held several positions of increasing responsibility. Her most recent role at Campbell's was Head of R&D for Campbell Fresh, an entrepreneurial organization and a high growth area.

Menexia earned her Ph.D. in Food Science and a M.S. in Food Science and Nutrition from the University of Minnesota and a B.S. in Chemical Engineering from the National Technical University of Athens, Greece. Menexia started her career as a Research Scientist working for the US Army Natick Labs, in Natick, Massachusetts.

During her 25+ years of progressive leadership in the Food Industry, Menexia brings diverse experience across Iconic Consumer Brands, Innovation, Productivity, Entrepreneurial businesses, Acquisition Integration and Ingredient solutions.

Menexia is successful in developing strategic alliances and partnerships to identify market opportunities and has built critical technical capability through Innovation Ecosystems to accelerate Innovation across multiple categories. Menexia has a strong record in formulating strategies that extract value from science to capture consumer differentiation in the market place and to drive sustainable revenue growth.

She has experience with Supply Chain Innovation Networks and has pioneered the utilization of consumer Co-Design methods to maximize market success. In addition, Menexia has provided technical guidance to food Start-ups and has supported Accelerator efforts.

Menexia is passionate in developing people and has been an advocate for advancing women in technical fields. She has served as the Chair of the Women of Campbell R&D, the Chair of the STEM Innovation Taskforce (Washington, DC) and has served as a Strategic Advisor for the STEM Connector (Washington, DC).

She has been a founding member of the Cold Pressure Council, a member of the American Institute of Food Technologists since 1989 and has served on the External Advisory Board for the Chemical Engineering Department for Rutgers University.